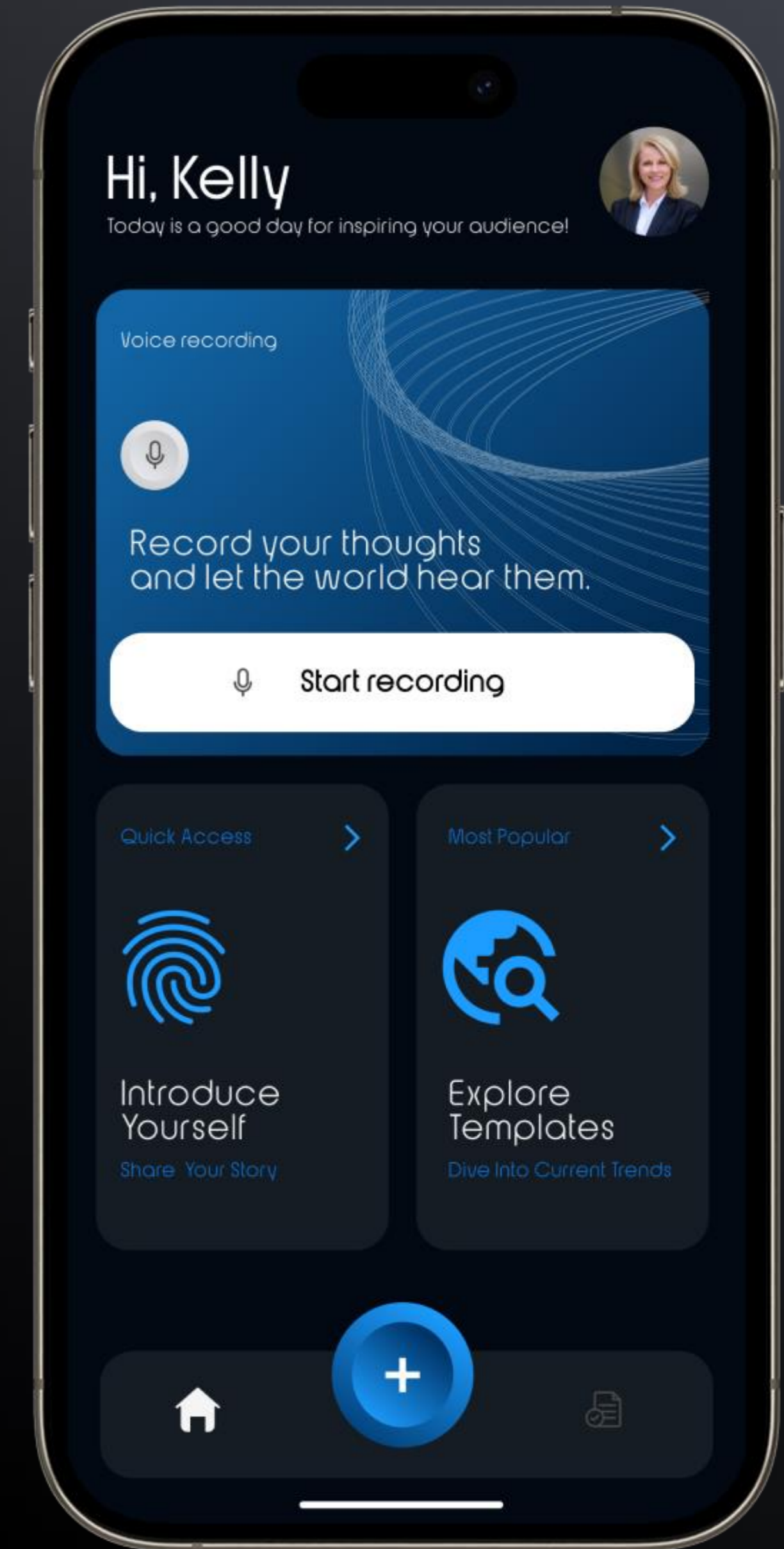


aloude



# Aloude

Be The Voice People Trust



# The Problem

## Difficulty in Self-Presentation

Professionals often find it hard to express their skills, experience, and knowledge in an engaging way that resonates with their audience.

## Lack of Easy Access to Personal Branding Tools

Professionals often find it hard to express their skills, experience, and knowledge in an engaging way that resonates with their audience.

## Time-Consuming Content

Creation / Crafting professional content for social media or personal websites takes a significant amount of time and effort, especially when it involves audio, video, and captions.

# The Solution

Aloude is more than an app — it's a tool for personal branding, skill development, and promoting your expertise making your knowledge engaging for your audience.

## Here is why Aloude:

- ◆ **Personalized Interview Templates**

Tailored questions based on your LinkedIn profile, skills, and professional network.

- ◆ **Easy Recording with Voice Enhancement**

Simple, intuitive recording with a built-in equalizer to improve voice quality.

- ◆ **Instant Content Generation**

Transform interviews into polished videos for LinkedIn, Twitter, Instagram, or YouTube with captions and sound animations.

- ◆ **Streamlined Personal Branding**

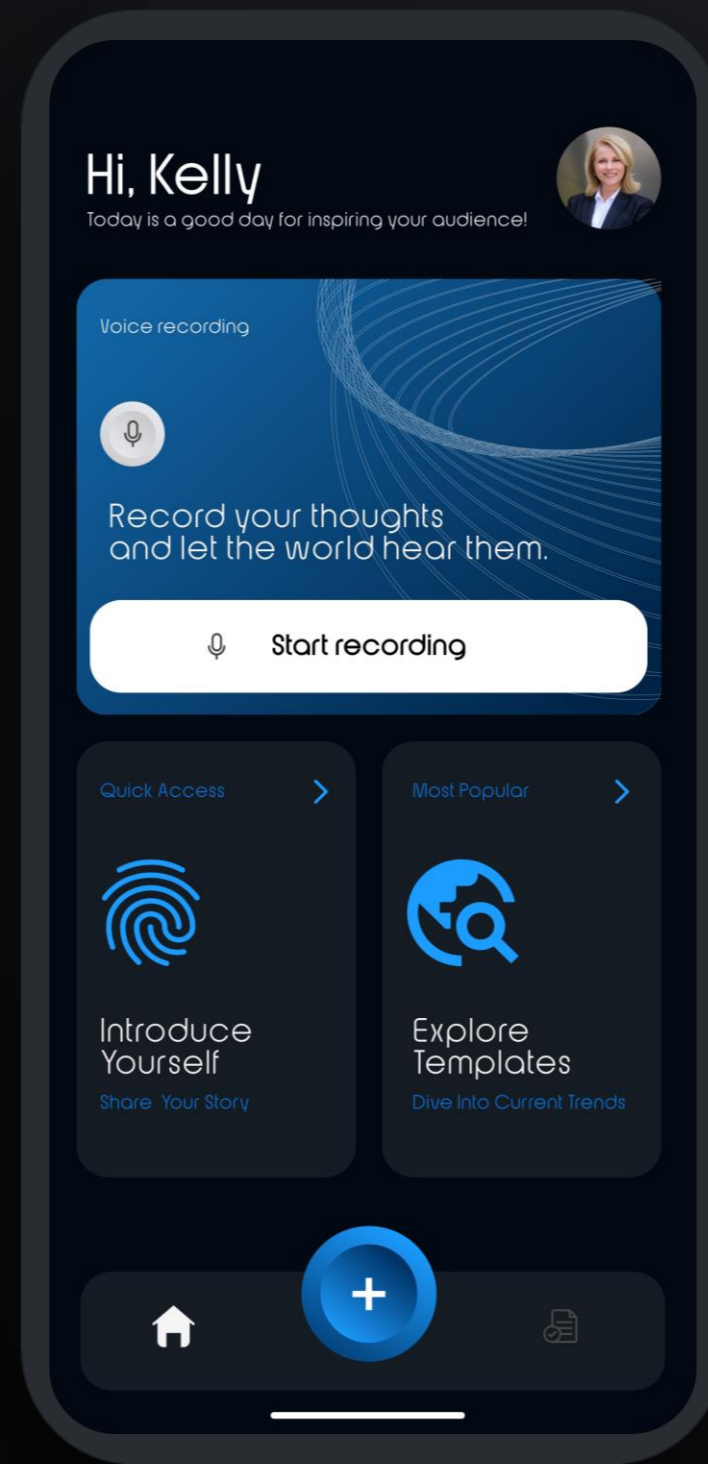
Effortlessly share your expertise, building credibility and engagement with your audience.

# Product workflow

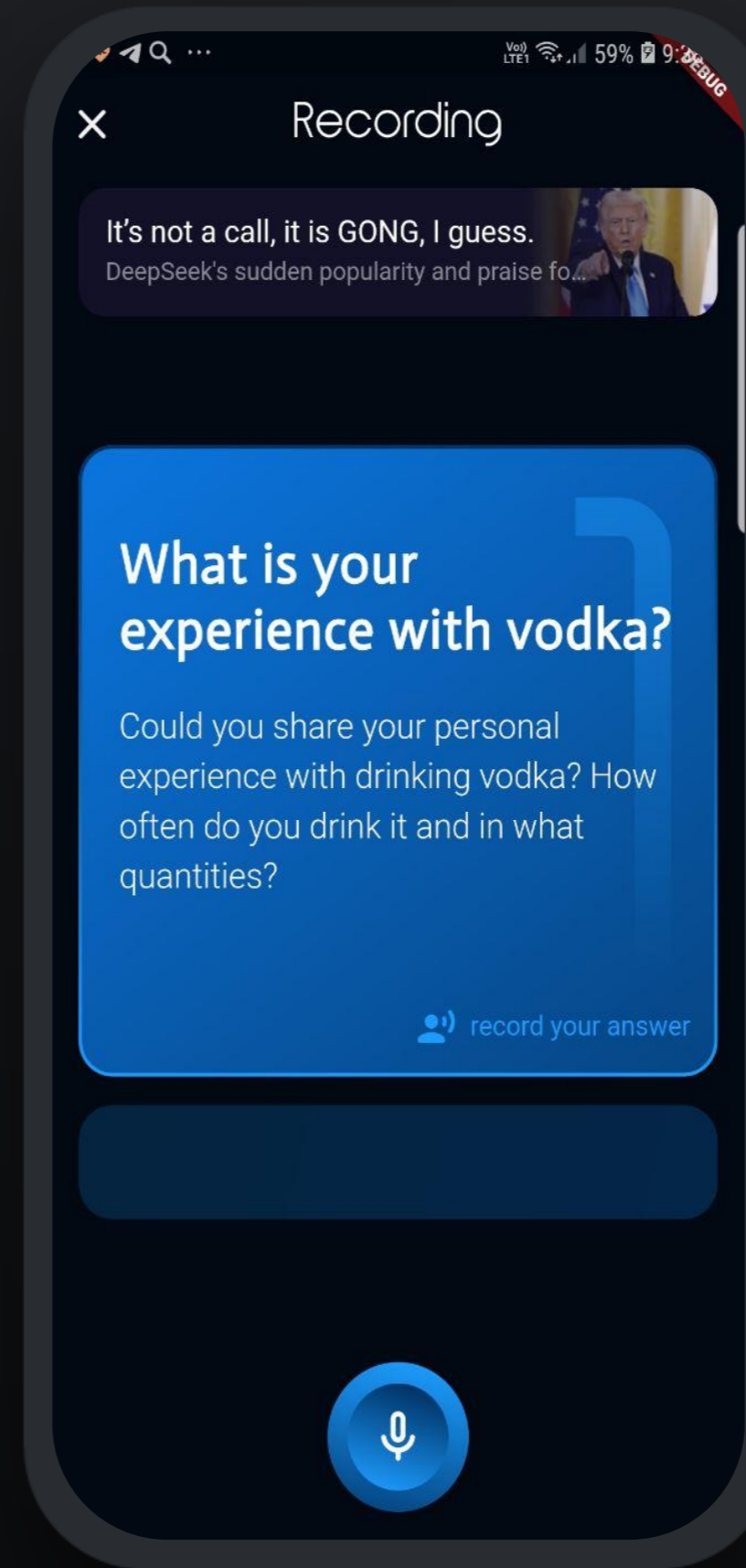
Three steps to create Your Content

[SEE THE DEMO](#) →

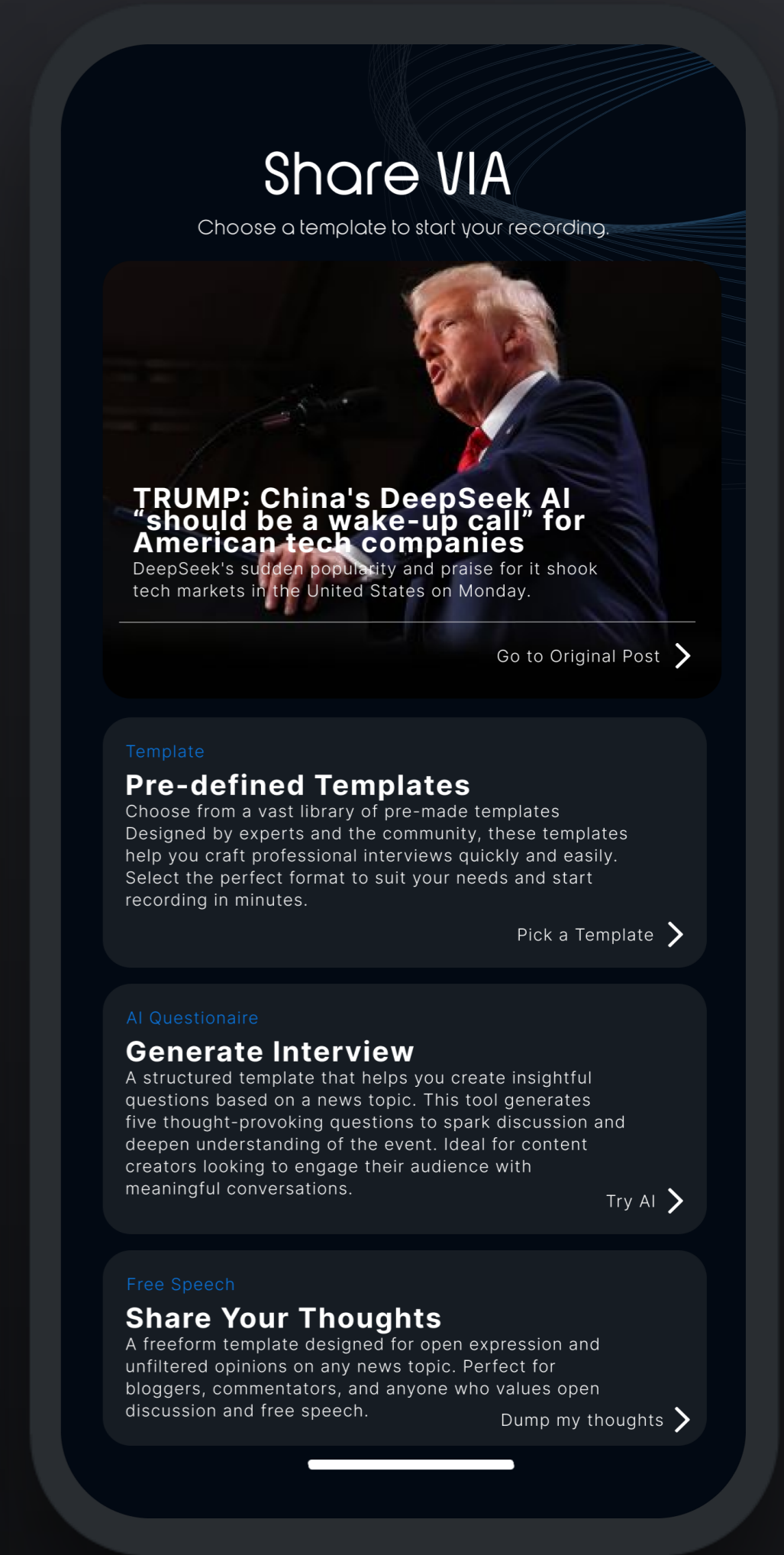
Choose a Template



Record Your Answers



Share



# Company Timeline

Our Journey

2025

Full-scale launch with enhanced AI-driven content creation. Expansion to corporate users and integration with professional platforms like LinkedIn.

2024

MVP: Started beta testing with early adopters and industry professionals. Integrated social media sharing and voice enhancement features. Began partnerships with influencers and thought leaders for initial traction.

2023

Identified the market need for structured self-interviews and personal branding tools. Conducted initial customer research and competitor analysis. Defined core features and application functionality.

# The Market

**TAM** Global content creation industry:  
\$100+ billion market size  
Millions of content creators.

**SAM** AI-driven content creation tools:  
\$10 billion+ by 2027  
Focus on digital-first businesses and creators.

**SOM** Initial focus on early adopters and niche professional creators  
Targeting 1-5% of SAM in the first 3 years

## Content Creators & Industry Experts

Professionals, consultants, and thought leaders looking to enhance their personal brand and share expertise. Experts who struggle with structured self-presentation and need an easy tool for content creation. Independent creators who want to publish insightful, high-quality interviews across LinkedIn, Twitter, and Instagram.

## Businesses & Corporate Users

Companies and HR professionals seeking efficient tools for structured interviews and knowledge sharing. Organizations investing in employee branding to showcase internal expertise and thought leadership. Corporate teams needing custom interview templates for training, hiring, or internal assessments.

# Meet the Team

At its core, **Aloude** is a technology company that empowers content creators, business professionals, and experts to grow their personal brands and share their insights in innovative ways. While the platform revolves around elevating conversations and enabling storytelling, technology is our backbone. We create intuitive, powerful tools that make complex processes seamless and effortless.

We are not just a platform for recording audio—we are your partner in creating content that enhances your professional image and builds your reputation. **Aloude** is the alternative, not just following trends but leading with forward-thinking, intelligent, and personalized solutions.

Imagine the most insightful, forward-thinking friend—someone whose conversations inspire new ideas and leave you motivated to take your vision further. They listen deeply, engage with your thoughts, and push you to think in creative ways. This is the kind of dialogue **Aloude** fosters—a conversation that sparks creativity and makes you think, "This could be groundbreaking."

That's what **Aloude** is for professionals.

We're here to help users unlock their full potential by structuring expert conversations, amplifying their voices, and building their brands. **Aloude** is not just a service—it's your partner in becoming the authority your audience needs.

## What else do we bring to the table?

Aloude is built by a team of professionals passionate about technology, content creation, and personal branding. With expertise in product development, marketing, and AI-driven solutions, we are dedicated to helping experts share their knowledge in a structured and engaging way.



### Anatolii Vasilev

Visionary behind Aloude, with a background in automation, and data analytics. Experienced in software development and business strategy, driving product innovation and market expansion. [linkedin.com/in/anatolii-vasilev-1344601a9](https://www.linkedin.com/in/anatolii-vasilev-1344601a9)



### Mikhail Silantev

Experienced developer with expertise in backend & AI-driven solutions, leading the technical development of Aloude. [linkedin.com/in/vitam1nka](https://www.linkedin.com/in/vitam1nka)

The Problem	The Solution	Product or Service	Company Timeline	The Market	<b>Meet the Team</b>	Future Roadtrip
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# Future Roadmap

## 2025 – Product Expansion & Market Entry

Official product launch for Android and Apple devices with refined features.

Enhanced voice processing and customization tools.

Growth marketing campaigns targeting early adopters and niche professionals

First revenue streams through subscriptions and corporate partnerships

## 2026 – Scaling & AI-Driven Personalization

Advanced content automation and personalization

Expansion into new professional segments and industries

AI-powered smart interview templates tailored to user expertise

International market expansion and localization

Strategic collaborations with business and educational platform



# FUNDING REQUEST

We are seeking \$50,000 to enhance our monetization strategy and implement a subscription-based model within the Aloude platform.

Our next step is to secure an additional \$200,000 for:

- Publishing the app on Google Play and the Apple App Store
- Launching a marketing campaign
- Collaborating with influencers and industry experts to drive adoption

This funding will accelerate Aloude's growth, enabling us to build a sustainable revenue stream and expand our user base.

We are open to discussing various investment models, including equity, revenue sharing, or convertible notes. Be the first to invest in Aloude and shape the future of expert-driven content creation.